



## Newsletter 29

June 2007 : Summer Issue

Summer is taking her time to arrive, the cool weather is somehow good for eczema sufferers unless central heating has been used, which always aggravates the skin.

Many of our clients now manage to get their products on prescription – the best way to go about this is to try the introductory Regime Pack, which is a special offer for first time buyers. Try it for 8-12 weeks and when the skin is clear, smooth, lubricated, and not itching it is time to show off your 'happy' skin to the GP and ask if he/she will prescribe the products for you. It is also a good idea to offer to share the cost with the GP practice e.g. suggest that you purchase some of the products yourself every second or third time you need them. Be thoughtful and wise! It is also a good idea to take our GP Information Pack, which contains all the information needed for the Doctor to find the products on his/her medical software programme plus an order form with the products you need.

The BBC footage on local Kent and Sussex TV on the 16<sup>th</sup> January had an enormous impact. So many people would have struggled on their own with steroids, greasy emollients, and other weird and wonderful concoctions claiming eternal cleansing from within. Burwash post office, shops, petrol station and garden centre had desperate people looking for our phone number to find relief for what we all know is an endless cycle of hell if you suffer from eczema, psoriasis, in fact any skin problem.

We managed to help everyone and bring them into our high success rate.

It is VITAL to get the Tips List and actually be able to do something about it. ENSURE you read the Tips List frequently and act upon it!

Our ingredients supplier (who we are very fond of) has recently been approved as an Organic Supplier by the Soil Association. He is so bogged down with legislation of the 21<sup>st</sup> Century that we are amazed he keeps up his Irish humour!

Regarding the questions about Almond Oil and nut allergies, I must inform everyone that there is NO scientific data available to show any allergic potential in almond oil as there is in the almond nut. My research has shown the potential in Almond Oil as a lubricator and that it is also easily absorbed. Our Almond Oil is cold pressed hence we have successfully used this oil for twenty years. So keep smothering yourself with our lovely oils, which the skin absorbs easily and happily, and keep eating healthy oils; especially Omega 3 and 6 which are found in mackerel and tuna or can be taken as a liquid.



the natural alternative to steroids for eczema & psoriasis



available on  
the NHS

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There are numerous studies that confirm the idea that Omega-3 and Omega-6 fats are essential for children, crucial for optimal brain and eye development. Omega – 3 fats may also support a healthy heart and circulation, good for joints and boost the skin and nails. We are now stocking the perfect solution for encouraging your child to take Omega 3 and 6 in the form of a liquid. 'Smartstart' from Higher Nature is a delicious 'non fishy' creamy liquid in two different flavours, blackcurrant or orange, which can be taken on its own or blended into yoghurts, desserts, smoothies or milkshakes. A bargain at £13.90 for 200mls. Do contact us for more information on this either by **email [elena@elenascollection.co.uk](mailto:elena@elenascollection.co.uk)** or **telephone 01435 882092/884090**.

We are proud to announce that after successful trials, our Alpha Baby Collection is now available to purchase. It is a fragrance free range of products especially for new babies, toddlers and young children.

There are 5 products in the range consisting of:

### **Alpha Baby Soap and Shampoo**

- A gentle liquid soap to cleanse baby's skin.

### **Alpha Baby Lotion**

- A pure and natural lotion to maintain the soft skin.

### **Alpha Baby Massage Oil**

- Lubricates the skin, helps with cradle cap and keeps the skin supple.

### **Alpha Baby Rescue Cream**

- A more substantial cream for dry areas, nappy rash, dribble irritation, minor cuts and grazes.

### **Alpha Full Sun Block – (Factor 50)**

- a solar protector made from pure titandioxyd in Jojoba Oil – totally natural and effective.

We also have:

### **Alpha Baby 'Out and About' pack**

- 4 x 10g size each: Alpha Baby Soap/Shampoo, Alpha Baby Massage Oil, Alpha Baby Lotion and Alpha Baby Rescue Cream – Ideal as gift for that new baby or to a friend with small children

**Special Offer: £8.00 per pack.**

Check out the website for further information or call us.

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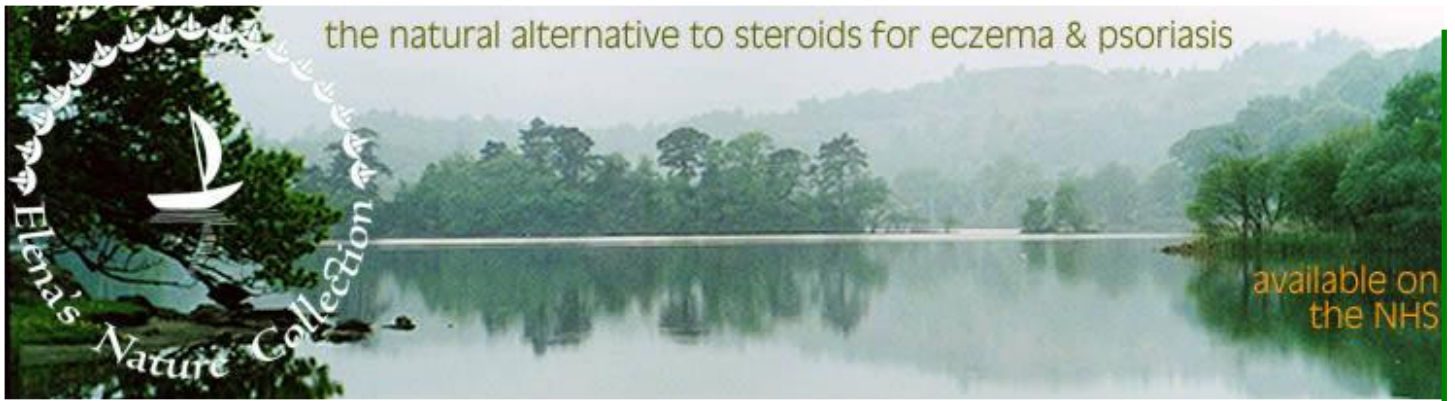
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### SPECIAL OFFER FOR SUMMER!

**2 x 100ml Full Sun Block – normally £28.50! Discount of 12% NOW for £25.00!  
(Phone orders only)**

If you wish to have a lower factor, ask for our Sun Block information sheet.

Wishing you all a happy Summer

Love and Light

Elena and the Team

