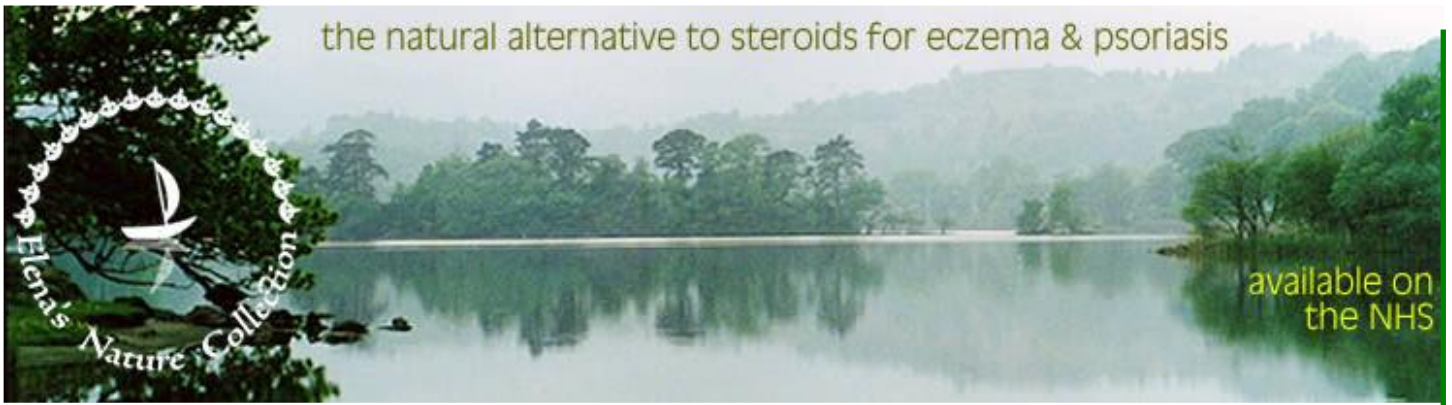


the natural alternative to steroids for eczema & psoriasis



## Newsletter 28

February 2007 : Winter Issue

My big moment of fame finally arrived when I was featured on television January 16th 2007. A one-minute wonder on **BBC Southeast** resulted in an overwhelming amount of desperate people with eczema and psoriasis contacting us for help. The same day, I was also on **BBC Radio Southern Counties** live – consequently we were inundated. I am proud to announce that with extra help, my team coped miraculously and everyone, customers old and new, received their orders within 48 hours. Our one-minute wonder also featured on **Sky News**, so the Whole World got an insight into Elena's Nature Collection, and we managed to help everyone Worldwide as well.

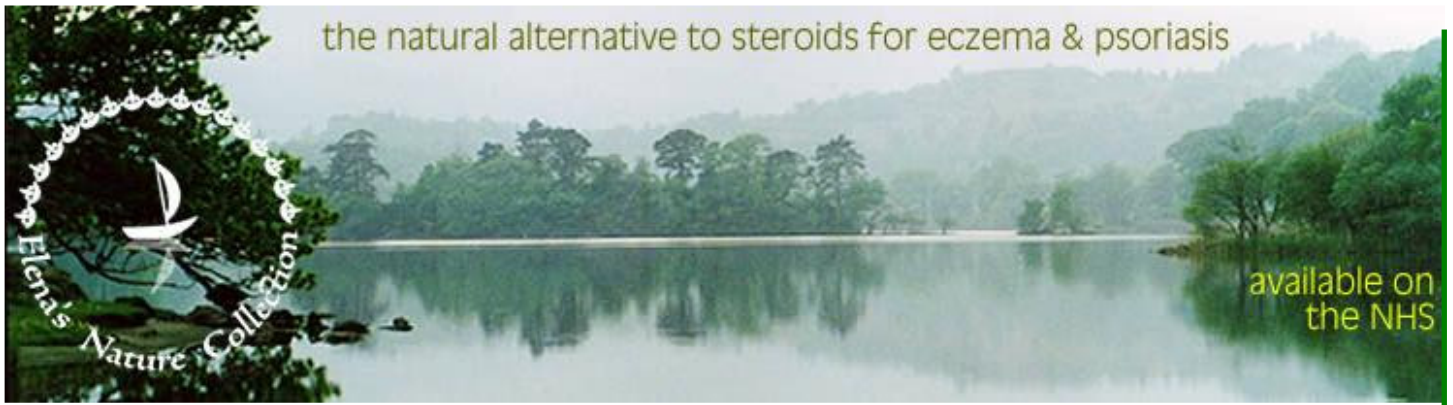
**Many people are aiming to get their products on the NHS via their GP** after using the products successfully for three months. The number of existing clients who manage to get it through their doctor is increasing daily. The products are not a drug hence cannot be found in the BMF (British Medical Formula) but I will persevere in trying to get the products listed in the back of it in the section that lists natural substances allowed on prescription. It is unbelievable what goes on and shocking how we are often victims of research projects using serious drugs. I will never forget the miracle Pill to prevent pregnancy which arrived in the 1960's, which later proved to many women to have serious side effects such as deep vein thrombosis, which sometimes led to death. We must all find out what is best for us individually but unfortunately many people live very stressful lives trying to cope, with no time to research into possible problems. Panorama recently examined a large pharmaceutical company who had prescribed anti-depressants to teenagers. This resulted in detrimental consequences in some cases.

Our relationship with pharmacies that order directly from us for the customer is very interesting and enjoyable. Indeed the whole process of dispensing orders for prescription has taught us a lot. We are in the Chemist and Druggist monthly and can be found under Elena's Nature Collection on EMIS (software programme used by 75% of GP's) and under the individual products on the smaller software programmes. For some people who want to go directly to the GP to get the Range on prescription, I urge you all to try a sample pack first and to read all about my range of products and most importantly, **my Vital Regime**. It is by following my Vital Regime **that customer's experience an 80-90% success rate**. This is according to customer feedback.

Also, do obtain the **GP Info Pack** to bridge the gap between the Patient and the Doctor i.e. to get the right prescription. The **GP Info Pack** and my **Sample Pack** can be purchased for a **mere £5.50**.



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Our new website is proving to be a big hit – it is highly professional and very user friendly. Do please feedback your views to help us make it work for you.

Also, re: the new **Alpha Baby Collection**. We are looking for **30 people to try our new Baby Range products** - please let us know if you or anyone you know is interested in trying them for us and knowing more by sending an email to [elena@elenascollection.co.uk](mailto:elena@elenascollection.co.uk) with 'Alpha Baby Collection' as the subject and include your full name, full postal address as well as the age of your baby / toddler.

Re: Chicken pox scarring, we had a call from a desperate mother worried about the serious scarring of her two year old's face during a chicken pox attack – she actually drove to us to collect a pot of Eureka Cream the same day (luckily she lives locally!) and could not believe the results that within two days of small frequent applications the scarring was gone. Miraculous is the word frequently used. That is why the same Collection is popular amongst a lot of women with common sense and interest in the therapeutic value of all our products for the skin. Even amongst Baronesses and Ladies!

We have a few irresistible offers valid until 1st April 2007 including:

- 1. Introduce a friend who spends a minimum of £30.00 and receive a FREE Cleansing Tonic with a copy of Elena's Guide to Healthy Skin for yourself.**  
\*Get your friend to place their order by telephone or via the website and give us your full name.
- 2. Buy over £75.00 of products and receive a FREE Body Lotion with or without Tea tree.**
- 3. Buy 2 x 100mls of Full Sun Block for £24.00 (Discount of £3.00)**

We would love to have your comments on the new website! Please complete the easy to use online Feedback form under the menu item 'Interact' or call us - we would love to hear from you.

Love and Light

Elena and the Team!

